



# 2023

## EXHIBIT & SPONSORSHIP OPPORTUNITIES



### About MDVMA

Established in 1886, MDVMA is the only statewide professional membership association dedicated exclusively to the profession of veterinary medicine and the interests of the veterinary team. The mission of our association is to provide resources and benefits that are vital to the success and wellbeing of our members.

### Mission

To serve as the leader and resource for the Maryland veterinary community through communication, education, advocacy, and support for the advancement of veterinary medicine.

### 2023 Events

Maryland Veterinary Medical Association is excited to announce 3 upcoming educational events for 2023 which feature sponsorship and exhibit opportunities:

- Mid-Atlantic Conference for Bovine Practitioners - March 30-31, 2023
- Summer Conference – June 22-24, 2023
- Mid-Atlantic States Veterinary Clinic – TBD

As always, our educational programs offer a variety of relevant topics and nationally recognized speakers, which attract an increasing number of attendees each year. This provides an excellent opportunity for your company to show its support for the veterinary profession and our Association, as well as increase your bottom line.



[Register Now](#)

**LOOK INSIDE FOR DETAILS!**

# SPONSORSHIP OPPORTUNITIES



## ANNUAL PARTNERSHIP - \$15,000

### Benefits

Attendee list	All 3 conferences
6' table in exhibit hall	All 3 conferences
First choice of premium location in exhibit hall	All 3 conferences
Free registration for 3 company representatives	All 3 conferences
Recognition listing in event programs	All 3 conferences
Banner ad w/link on event websites	All 3 conferences
Recognition on event websites	All 3 conferences
Listing on Supplier Showcase webpage (MDVMA website)	Feature
Registration packet insert	All 3 conferences
Full-page ad in conference programs	All 3 conferences

## MID-ATLANTIC STATES CONFERENCE FOR BOVINE PRACTITIONERS

MARCH 30 - 31, 2023

### Benefits

Benefits	Platinum \$3,000	Gold \$2,000	Silver \$1,000	Exhibit \$600
Attendee list	X	X	X	X
6' table in exhibit hall	one	one	one	one
Recognition listing in event program	X	X	X	X
Recognition on event website	X	X	X	X
Company logo on event website	X	X	X	
Registration for company representatives (additional = \$100)	three	three	two	one
Early choice of exhibit space	X	X		
Listing on Supplier Showcase webpage (MDVMA website)	X	X		
Registration packet insert	X	X		
Ad in conference program	half-page	quarter-page		

# SUMMER CONFERENCE

JUNE 22-24, 2023



Register Now

Benefits	Platinum \$5,000	Gold \$4,000	Silver \$3,000	Bronze \$2,500	Exhibit \$1,000
Attendee list	X	X	X	X	X
6' table in exhibit hall	two	one	one	one	one
Recognition listing in event program	X	X	X	X	X
Recognition on event website	X	X	X	X	X
Company logo on event website	X	X	X	X	
Registration for company representatives (additional = \$100)	three	three	two	two	one
Early choice of exhibit space	X	X			
Listing on Supplier Showcase webpage (MDVMA website)	X	X			
Registration packet insert	X	X			
Ad in conference program	full-page	half-page	quarter-page		

# MID-ATLANTIC STATES VETERINARY CLINIC

DATE TBD

Benefits	Platinum \$5,000	Gold \$4,000	Silver \$3,000	Bronze \$2,500	Exhibit \$800
Attendee list	X	X	X	X	X
6' table in exhibit hall	two	one	one	one	one
Recognition listing in event program	X	X	X	X	X
Recognition on event website	X	X	X	X	X
Company logo on event website	X	X	X	X	
Registration for company representatives (additional = \$100)	three	three	two	two	one
Early choice of exhibit space	X	X			
Listing on Supplier Showcase webpage (MDVMA website)	X	X			
Registration packet insert	X	X			
Ad in conference program	full-page	half-page	quarter-page		

# CONTRIBUTING SPONSORS

Receive recognition as a contributing sponsor at conferences by supplying one of the following items:

- tote bags
- padfolios
- lanyards

# RULES & REGULATIONS

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**ACCEPTANCE OF APPLICATION** Applications for exhibit space are subject to review by the MDVMA Program Committee to decide suitability for the conference and to ensure conformity with conference standards. MDVMA Exhibit Management reserves the right to cancel or refuse rental to any person or company whose conduct or display of goods is, in the opinion of MDVMA Exhibit Management, incompatible with the general character and objectives of the meetings or the mission of the association. All booths will be assigned on a first-come, first-served basis.

**AUDIOVISUAL COMPONENTS OF EXHIBITS** Audiovisual equipment, as part of a display, is acceptable; however, sound equipment must be regulated so as not to disturb neighboring exhibitors. In addition, spectators at exhibits may not obstruct aisles or interfere with accessibility to other exhibits. MDVMA Exhibit Management reserves the right to decide when sound levels from audiovisual or sound equipment constitute interference with other exhibitors or become unacceptable. In such cases, sound levels will be reduced or the equipment will be removed at the exhibitor's expense.

**EXHIBIT BOOTH STANDARDS** Each exhibit booth will include a 6' draped and skirted table and two chairs. No exhibit will be permitted to span an aisle by ceiling or floor covering. Any trash or debris scattered into the booth from the installation of any exhibit is the exhibitor's responsibility to clean. Exposed or unfinished sides and/or exhibit backgrounds must be draped to present an attractive appearance. The exhibits will be inspected during the set-up time, and the contractor, with the approval of MDVMA Exhibit Management, will provide draping deemed necessary and submit the charges to the exhibitor.

**FORFEITURE** If an exhibitor or its representatives do not follow the rules and regulations set by MDVMA Exhibit Management, the exhibitor shall forfeit the amount paid for space rental, regardless of whether the exhibit space is subsequently leased.

**GENERAL CONDUCT** No exhibits will be permitted that interfere with the use of other exhibits or impede access to them or impede the free use of the aisle. Attention-getting devices in the form of live/mechanical entertainment or amusement are strictly prohibited. Booth personnel, including demonstrators, receptionists, and models, are required to confine their activities within the booth space. Apart from the specific display space for which an exhibitor has contracted with MDVMA Exhibit Management, no part of the exhibit hall and its grounds may be used by any organization other than MDVMA for display purposes of any kind. Representatives, models, and employees of exhibitors will be attired to maintain the professional and business-like climate of MDVMA meetings.

**PAYMENT AND CANCELLATION POLICIES** The application for exhibit space must be accompanied with full payment. If a balance is due at the beginning of the meeting, the exhibitor will not be permitted to set up. Exhibitors may cancel booth space reservation by submitting a letter to Christine Gacono, Director of Education & Events, at the MDVMA office. Cancellations will be accepted until 30 days prior to exhibit move-in day and refunds will be issued less \$100 cancellation fee.

**REASSIGNMENT OF SPACE** Exhibit space not occupied at the opening of the show may be reassigned by MDVMA Exhibit Management to another exhibitor without refund of rental paid.

**SOLICITATION** Distribution of product or service literature may be made only within booth space assigned to the exhibitor presenting such material. Any firm or organization not assigned space in the exhibit hall will not be permitted to solicit business within the conference hotel.

**STAFFING** Exhibits must be staffed during the open hours of exposition. Dismantling or removing any exhibits or materials before the official closing of the exposition is prohibited and is subject to an additional fee of \$100.

**BADGES** MDVMA reserves the right to limit the number of badges and to confiscate and badges that are improperly used. Exhibitor badges do not permit access to scientific sessions.

**USE OF REGISTRANT ADDRESS LIST** A registrant address list is provided to all exhibiting companies at the meeting. The list may be used ONCE for post-meeting follow-up only and may not be reproduced or stored in any manner, either in part or in whole.

**NO SMOKING** There will be a strict no smoking policy in the exhibit hall. Those wishing to smoke may do so in any designated areas.

**FIRE PREVENTION REGULATIONS** Fire Marshal in charge of host city Fire Bureau reserves the right to make any final decisions regarding fire prevention regulations.

**LIABILITY** Each party involved in the exposition agrees to be responsible for any claims arising out of its own negligence or that of its employees or agents. All parties have a responsibility and are required to maintain adequate insurance coverage against injuries to persons, damage to or loss of property, and any inability to meet their obligations as set forth in this prospectus. MDVMA will bear no liability for personal injuries, whether suffered by an exhibitor, its employees, its contractors, agents, or business invitees, regardless of the cause, unless such injury or damage results from, or is caused by, the negligence or wrongful acts of MDVMA. Each exhibitor, in making application for space, agrees to protect, indemnify, and hold harmless MDVMA from any and all claims, liability, damages, or expenses (including attorney's fees) asserted against them or incurred by them as a result of, or in connection with, any loss of or damage to property, or injury to persons resulting from, arising out of, or in any way connected with the negligence or wrongful acts of the exhibitor, its agents, servants, or employees. MDVMA shall in no event be liable to an exhibitor for any lost business opportunities or for any other type of direct or consequential damages alleged to be due from a breach of contract. It is understood and agreed that the sole liability of MDVMA to the exhibitor for any breach of this contract shall be for the refund of all amounts directly paid by the exhibitor pursuant to this contract, as an exclusive remedy.

**VIOLATION OF RULES AND REGULATIONS** Violation of any of these rules and regulations by the exhibitor, employees, or agents shall annul the right to occupy space, and such exhibitor will forfeit to MDVMA Exhibit Management all money that may have been paid. MDVMA Exhibit Management may re-enter and take possession of the space and remove all persons and goods at the exhibitor's expense. Any damages incurred by MDVMA Exhibit Management to the exhibit will be the responsibility of the exhibitor. The exhibitor expressly waives the service of written notice to re-enter and terminate. These rules and regulations become a part of the contract between the exhibitor and the Maryland Veterinary Medical Association. They have been formulated for the best interests of the exhibitors. Management respectfully asks the full cooperation of the exhibitors in their observance. All points not covered are subject to the decision of MDVMA Exhibit Management.

**SECURITY** For security reasons, the exhibit areas will be closed to all persons, including exhibitors, from 1/2 hour after the close and until one hour prior to the opening of the exhibit hall each day.

